



2019 Annual Report

fundación

GAES
solidaria

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Thanking Lama Thubten Wangchen, founder of the Casa del Tibet in Barcelona, during the Oídos del Tibet project.

I. INTRODUCTION

A great idea born in the heart of GAES

GAES Solidaria was created in 1996. It is one of the most important distinguishing features of GAES, an Amplifon brand. It was created by Maria José Gassó, and for over 20 years it has brought together employees, management, collaborators and customers to improve the quality of life of hearing-impaired persons in difficult economic circumstances.

In 2018, after 23 years of activity, with over 300 volunteers and 800 employees registered for its Teaming project, GAES Solidaria took a step further in its commitment to the hearing health of those who need it most: it became a foundation.

In 2019 it passed yet another milestone with its fusion with the Amplifon Ibérica Foundation. With the combination of the two entities, the new GAES Solidaria Foundation expanded its projects to take its assistance even further.

All projects promoted by the GAES Solidaria Foundation seek to raise public awareness about the importance of caring for our hearing health as a basic part of our welfare.

For over 20 years, GAES Solidaria has been improving the lives of hearing-impaired persons in difficult economic circumstances.





Mireia Pozas, a member of the Graeme Clark Youth Orchestra.

2. MISSION, VISION AND VALUES

Mission

The mission of the GAES Solidaria Foundation is to provide opportunities for individuals with limited economic resources who suffer from hearing loss. It seeks to help them develop their capacity for language and communication.

Vision

Improving people's quality of life, with a special emphasis on those with hearing loss who lack social protection.

Promoting research into hearing-related illnesses.

Raising public awareness about the importance of caring for our hearing health as a basic part of our welfare.

Values

Solidarity: GAES Solidaria has been working on social initiatives since 1996. One of the distinguishing features of GAES, an Amplifion brand, is that it brings together employees, management, collaborators and customers.

Commitment: for hearing-impaired persons with limited economic resources. To raise public awareness about the importance of hearing health.

Empathy: the Foundation is open to any projects proposed by the individuals who make up GAES, hearing-impaired individuals or other foundations and NGOs.

The GAES Solidaria Foundation works to improve people's quality of life, with a special emphasis on those with hearing loss that lack social protection.

3. THE FOUNDATION IN NUMBERS

Over **300**
volunteer Amplifon
employees



800 employees
registered for the Teaming
project



3,010 hearing
aids donated



98 GAES Solidaria
Foundation Awards given
to medical professionals



50 amateur sport
awards with the
Persigue tus Sueños
project.



Cooperation projects
in **21 countries**



4. PROJECTS

In 2019, the GAES Solidaria Foundation helped to make 9 international cooperation projects a reality, conducting hearing screenings and adapting hearing aids for those who need them most.

4.1 Cooperation projects with volunteers

In 2019, 25 volunteers from the GAES Solidaria Foundation helped to make 9 international cooperation projects a reality. The hearing care professionals volunteering for the Foundation conducted hearing screenings and adapted hearing aids for those who need them most. In all, 370 hearing aids were adapted in 2019.

To complete these projects, we have forged alliances with organizations like the Vicente Ferrer Foundation, the Casa del Tibet Foundation, the Clarós Foundation, Más Que Salud or Yoire.

Summary of 2019 international projects:

- Burundi with the Clarós Foundation
- Cape Verde with the Clarós Foundation
- Gabon with the Clarós Foundation
- Les Enfants Dar Boudiar project, Morocco
- Speech Therapy project with the Vicente Ferrer Foundation, Anantapur
- Volver a oír para volver a vivir project, Titan Desert, Morocco
- Oídos del Tíbet project with Casa del Tibet, Dharamsala
- Ku-Yinguela project with Yoire, Mozambique
- Más que palabras project with Más Que Salud, Equatorial Guinea

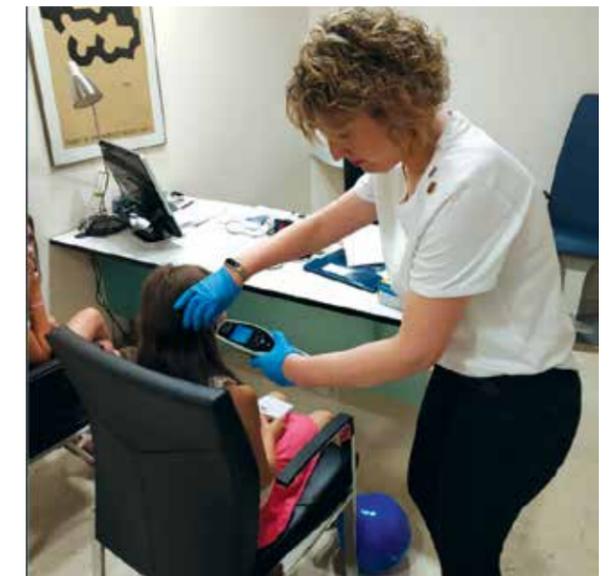


NOTABLE PROJECTS

- Hearing screenings for foster children (Local corporate volunteering)

For seven years, we have been offering hearing screenings for Saharawi, Russian, Byelorussian and Ukrainian children from refugee camps who come to spend their vacations in Spain with foster families. These stays are organized by different organizations (Um Draiga, Arapaz, Alouda, Bikarte, Sagrada Família, Chernobileko Umeak, Río de Oro Foundation, Amigos del Pueblo Saharai and Sonrisa Saharai) as part of the Vacaciones en Paz program.

In 2019, volunteer hearing care professionals from the GAES Solidaria Foundation offered hearing screenings for over 200 children aged 3-14 in Madrid, Salamanca, Zaragoza, Huesca, Bilbao, San Sebastián, Vitoria and Murcia. The initial screening sought to rule out any sort of hearing loss.



Hearing screenings of foster children.



Hearing screenings of children from the Bukaraya Samundram school in Anantapur (India).

- Speech Therapy (International corporate volunteering)

Speech Therapy is a project organized by the GAES Solidaria Foundation together with the Vicente Ferrer Foundation in Anantapur, India. The project started in 2015 and is run by a multidisciplinary team that includes hearing care professionals from Amplifon brand GAES, speech therapists from the Vicente Ferrer Foundation and Spanish doctors. This team works to help children with impaired hearing from the Bukaraya Samundram school in Anantapur to use oral language with help from hearing aids.

To guarantee this access to hearing, GAES Solidaria's volunteer hearing care professionals travel two or three times a year to Anantapur to provide hearing aids and medical devices.

Meanwhile, with speech therapists in India, the Vicente Ferrer Foundation works to raise awareness of the importance of hearing aids and how to care for them among teachers and families. This project has offered employment to 3 Indian speech therapists.

In addition, since 2018 the project has included help from Spanish otorhinolaryngologists who travel to India to train paediatricians and nurses from the Vicente Ferrer Foundation at hospitals in Bathalapali and Kaliandur. This helps to expand the impact of the project even further and make it even more sustainable. Currently, over 40 girls have been adapted.

[Learn more about the project](#)



The hearing care professionals that travelled to India as part of the Oídos del Tíbet project were received by the Dalai Lama.

- Oídos del Tíbet (International corporate volunteering)

Oídos del Tíbet is a hearing care project organized by the GAES Solidaria Foundation in collaboration with the Casa del Tíbet Foundation. It takes place in Dharamsala (India) and began in September 2018.

Hearing care professionals travel to the area to perform hearing screenings, provide new hearing aids and adapt hearing aids from previous visits. They do so at the Tibetan Children's Villages, the Dalai Lama Monastery, the Jampalng Elder's Home and the Geden Choeling Nunnery. They also provide hearing screenings for the inhabitants of Dharamsala.

In March 2019, the volunteers who travelled to Dharamsala were fortunate enough to be received by the Dalai Lama, who blessed the project.

[Learn more about the project](#)



The Dalai Lama's reception



Jordi Cañavate, a GAES hearing care professional, presents the donation to the La Sonrisa de Hugo association.

4.2 Teaming project

800 Amplifon employees are part of the **Teaming** family. They collaborate by voluntarily donating €1 from their paycheck each month. Thanks to these microdonations and collaboration from many different individuals, we can achieve a great deal. Plus, those participating in the initiative can propose projects to be recipients of the donations. So far, 30 projects have been made a reality thanks to the Teaming project.

The company does its part by doubling the amount collected. In 2019, the donations collected and the company's contributions made the following projects possible:

- **La Sonrisa de Hugo.** €3,000 for research into MLC, the rare neurodegenerative disease Hugo suffers from.
- **Federación Nacional Alcer.** €3,000 to fight against kidney disease.
- **Federación ASEM.** €3,000 for the "Colonias ASEM-Semana de Respiro Familiar" project. Summer camps for children with neuromuscular illness.
- **Un Futuro para Carla.** €3,000 to help rehabilitate Carla, a girl suffering from cerebral palsy.
- **Asociación NEN.** €3,000 for research into treating neuroblastoma.

4.3 Graeme Clark Youth Orchestra project

The Jove Orquestra Graeme Clark (Graeme Clark Youth Orchestra) has existed since July 2019, when it was created by the GAES Solidaria Foundation and Sant Joan de Déu Hospital. It is made up of 12 young people aged 8-17 who were born with severe or profound deafness and who can now hear thanks to cochlear implants. The orchestra is named after the inventor of cochlear implants, Graeme Clark.

This initiative seeks to empower these children and show that not only can they achieve a high level of language, they can also hear and interpret musical pieces. Furthermore, it seeks to raise awareness about hearing loss and these individuals' capacity to overcome obstacles. In July 2019, they performed their first concert at the auditorium of Sant Joan de Déu Hospital, accompanied by the prestigious guitarist Pablo Sainz Villegas.

Since the end of 2019, the Jove Orquestra Graeme Clark has participated in Beethoven 250, a social project by the Orquestra Simfònica del Vallès. This initiative seeks to give visibility

to individuals who suffer from some sort of hearing disability—just as Beethoven did—and to help raise awareness about their capacity to overcome these obstacles. The project is organized together with Sant Joan de Déu Hospital, ACAPPS (the Federation of Catalan Associations of Parents and Deaf Individuals) and the GAES Solidaria Foundation. The members of the Jove Orquestra Graeme Clark, the protagonists of this project, played 3 concerts of Beethoven's music at the Palau de la Música Catalana in 2019 and 2020.

[Learn more about the project](#) 

The Graeme Clark Youth Orchestra project seeks to give visibility to individuals who suffer from some sort of hearing disability, and to help raise awareness about their capacity to overcome these obstacles.



Hearing loss prevention campaign in Burkina Faso. Mujeres Burkina project.

4.4 Monetary donations

€10,000 for El Sueño de la Campana

€10,000 was donated to the project of the health clinic foundation. This project seeks to provide health services to the people of San Ramón (Nicaragua), particularly disabled children and elderly people in at-risk situations.

€5,000 for Mujeres Burkina

The GAES Solidaria Foundation donated €5,000 to the project for the prevention of hearing loss and the creation of a clinic in Burkina Faso.

€1,000 for the Casa del Tibet Foundation.

The GAES Solidaria Foundation helped to renovate the shelter house at the Tibetan camp in Cholsum (India).



Winners of the musical Persigue Tus Sueños Awards.

4.5 Persigue Tus Sueños Award

In 2019, the GAES Solidaria Foundation held the 7th edition of the Persigue Tus Sueños Award. In this edition, the awards sought to help amateur athletes with their athletic challenges and to help anonymous musicians with their musical projects.

- Athletic Persigue Tus Sueños Awards:

- €2,000 awarded to Alfredo García for his project "Pilgrim 2019. El motor de tus pasos, por la investigación del CMT".
- €2,000 awarded to Xavi Vallès for his project "Del hospital a la catedral 1200 km. Cáncer a pedales por el cáncer infantil".
- €2,000 awarded to Ángela Domínguez for her project "Pedaladas por el síndrome de Tourette".

- Musical Persigue Tus Sueños Awards::

- €2,000 awarded to Mariano Rosique Ramírez for his project "Autismo y Música. Plena inclusión. Queremos romper barreras".
- €2,000 awarded to Johann Sebastian Salvatori Fois for his project "Mi voz por un mundo más humano".
- €2,000 awarded to Pablo Nahual for his project "Conciertos didácticos y familiares para sordos".

The GAES Solidaria Foundation gave €12,000 to the Persigue Tus Sueños Awards for amateur athletes and musicians.



Winners of the Athletic Persigue Tus Sueños Awards.



Presentation of the 1st-place GAES Solidaria Foundation Award at the 14th AMORL Congress.

4.6 GAES Solidaria Foundation Award

The GAES Solidaria Foundation Award is for the best projects in audiology, otology and neurotology in the period between SEORL-CCC congresses. This award is annual, and is presented at each SEORL National Congress.

In 2019, the GAES Solidaria Foundation awarded €16,000 in 18 awards.



Presentation of the 2nd-place GAES Solidaria Foundation Award at the SEORL-CCC National Congress.



Clothing collection for Formació i Treball.

4.7 Awareness and prevention programs for hearing health

Since 2010, GAES has been organizing visits to its factories for school groups and centres for the elderly. Visitors learn how the ear works, visit the factory and see how hearing aids are made. Through educational workshops, they also become aware of the importance of hearing health.

In the 2018-2019 school year, 782 children between the ages of 6 and 9 visited GAES headquarters.

4.8 GAES sustainability

GAES is aware of the potential environmental footprint of its activities. As a result, through the GAES Solidaria Foundation, a bottle cap collection was organized for Asdent as a way of reducing our environmental impact. This collection was held at the headquarters of GAES, an Amplifion brand, where a series of donation spots were set up for employees to leave plastic bottle caps. These caps are donated to the Asdent Association to collect funds for Dent's disease research.

4.9 Solidarity donation drives

GAES Solidaria has participated in collections of books, toys and clothing. These collections were held at GAES headquarters, with donations from employees. We have participated in the following campaigns:

- Clothing collection for Formació i Treball
- Book collection for the CODESPA Foundation
- Toy collection for Creu Roja Joventut Prat del Llobregat



Toy collection for Creu Roja Joventut.

5. ECONOMIC INFORMATION

Expenses

	Balance
Organization expenses	33,204.80
Activity expenses	164,121.92
Individual monetary aid	19,500.00
Monetary aid to entities	50,461.08
Non-monetary aid to entities	778.00
TOTAL	268,065.80

Quantities expressed in euros.

Income

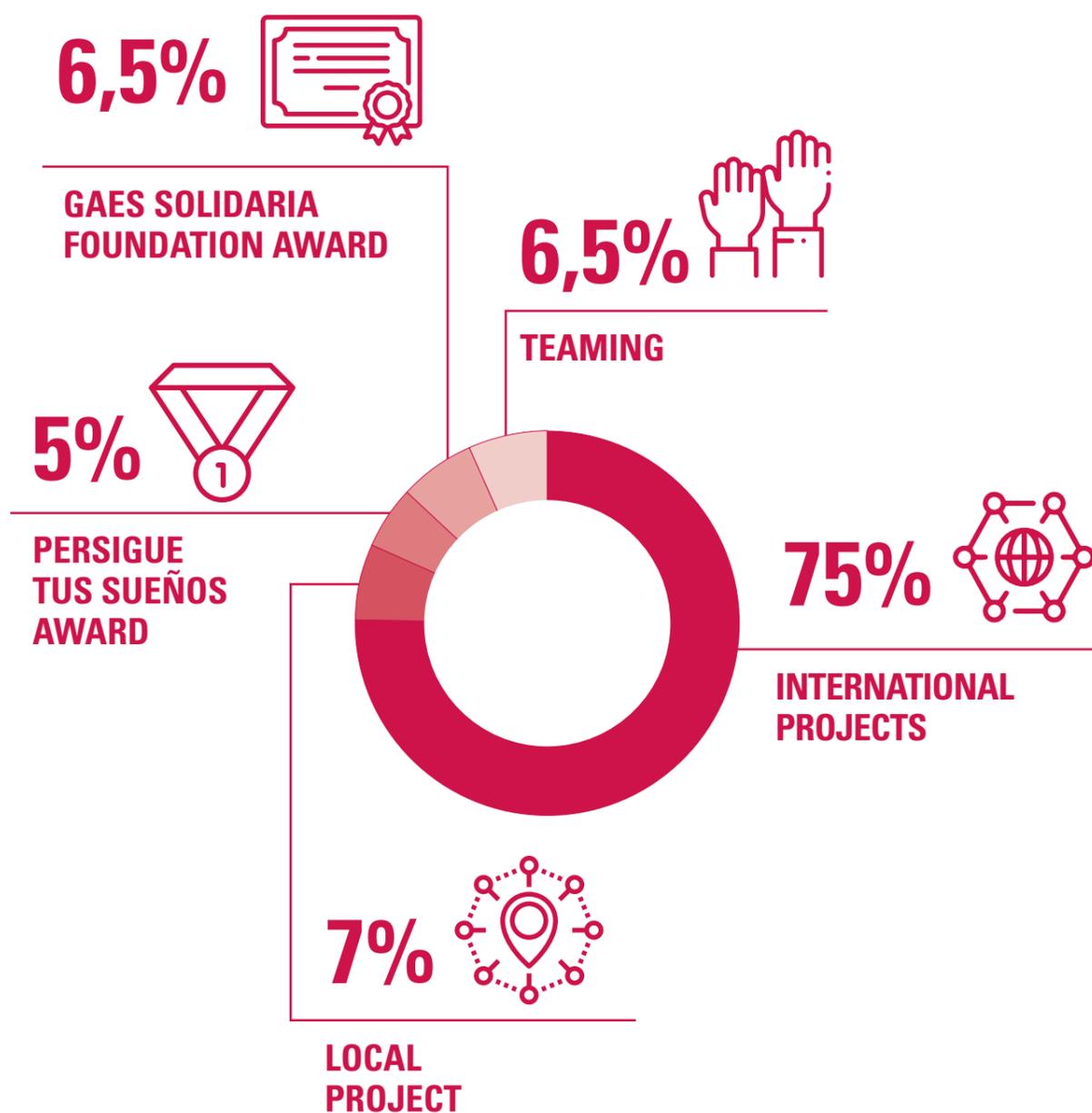
	Balance
Collection of funds from donation jars	1,597.59
Grants, donations and legacies to the activity	247,116.90
TOTAL	248,714.49

Quantities expressed in euros.

Funds used in activities by the GAES Solidaria Foundation

International projects	176,945.72	75.34%
Local projects	15,350.86	6.54%
Persigue tus sueños Award	12,564.42	5.35%
GAES Solidaria Foundation Award	15,000.00	6.39%
Teaming	15,000.00	6.39%
TOTAL	234,861.00	100.00%

Quantities expressed in euros.



Balance sheet

Accumulated on 31/12/2018	2019	2018
ASSETS	45,694.85	49,202.01
B) CURRENT ASSETS	45,694.85	49,202.01
VII. Cash and other equivalent liquid assets	45,694.85	49,202.01
1. Treasury	45,694.85	49,202.01
LIABILITIES	45,694.85	49,202.01
A) EQUITY	28,193.50	47,544.81
A-1) Own funds	28,193.50	47,544.81
I. Founding endowment	30,000.00	30,000.00
1. Founding endowment	30,000.00	30,000.00
II. Reserves	17,544.81	0.00
2. Other reserves	17,544.81	0.00
III. Surpluses from past years	0.00	-2,416.86
2. Negative surpluses from past years	0.00	-2,416.86
IV. Surplus for the year	-19,351.31	19,961.67
Surplus for the year	-19,351.31	19,961.67
C) CURRENT LIABILITIES	17,501.35	1,657.20
V. Commercial creditors and other accounts payable	17,501.35	1,657.20
1. Suppliers	4,883.44	-955.80
3. Sundry accounts payable	10,923.17	1,588.00
6. Other debts with the Public Administration	1,694.74	1,025.00

Quantities expressed in euros.

Profit and loss

Accumulated on 31/12/2029	2019	2018
A. Surplus for the year		
A. 4) Changes in current assets recognized in the surplus for the year (A.3 + 19)	-19,351.31	19,961.67
A. 3) Surplus before tax (A.1 + A.2)	-19,351.31	19,961.67
A. 1) Activity surplus (1+2+3+4+5+6+7+8+9+10+11+12+13)	-19,351.31	19,961.67
1. Income from own activity	248,714.49	179,302.04
c) Income from promotions, sponsors and collaborations	1,597.59	4,484.41
d) Grants, donations and legacies attributed to the surplus for the financial year	247,116.90	174,817.63
2. Sales and other revenue from commercial activity	0.00	0.00
3. Expenses for aid and other	-70,739.07	-67,895.05
a) Monetary aid	-69,961.07	-67,153.05
b) Non-monetary aid	-778.00	-742.00
4. Variation in stocks of completed products and products in progress	0.00	0.00
5. Tasks performed by the entity for assets	0.00	0.00
6. Provisioning	0.00	0.00
7. Other income from the activity	0.00	0.00
8. Personnel expenses	0.00	0.00
9. Other activity expenses	-197,326.73	-91,295.32
10. Depreciation of tangible fixed assets	0.00	0.00
11. Grants, donations and legacies attributed to the surplus for the financial year	0.00	0.00
12. Surplus provisions	0.00	0.00
13. Impairment losses and gains from tangible fixed assets	0.00	0.00
13. Other results	0.00	-150.00
A.2) Surplus of financial transactions (14+15+16+17+18)	0.00	0.00
14. Financial income	0.00	0.00
15. Financial expenses	0.00	0.00
16. Changes in fair value of financial instruments	0.00	0.00
17. Exchange differences	0.00	0.00
18. Impairment losses and income from disposal of financial instruments	0.00	0.00
19. Profit tax	0.00	0.00

Quantities expressed in euros.

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